



2023-2024

Sekaibunka-sha Group

Publishing Catalogue

“Cat and bird”

Written by Hiroshi Tateno

Illustrated by Mami Nakano

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About Us

Sekaibunka-sha group is a content creation company delivering "dreams and excitement" to all generations. Drawing on the brand power of high-quality women's magazine *Kateigaho* and men's magazine *Begin*, the company offers an extensive selection of practical books across various fields such as culture, cooking, hobbies, health and beauty. In addition to its 77-year-old publishing arm, the company has a childcare-related "wonder" enterprise and is also developing a wide range of new ventures. In children's books, Sekaibunka-sha group has strong connections and direct sales channels dating back over 50 years with kindergartens and continues to deliver high-quality educational materials from picture books for babies and toddlers to reading materials for elementary schoolchildren.

Sekaibunka Holdings Inc. International Rights Section
4-2-29, Kudankita, Chiyoda-ku, Tokyo, JAPAN, 1020073
honyaku@sekaibunka.co.jp <https://www.sekaibunka.com/>

Design: Ayako Honda

Cat and bird

Tripple award winner including "Japan Picture Book Award!" Caring about each other and coming together - Heart-warming Picture Book.

The cat's job is to tie up twigs of magnolia kobus. One morning, when the cat was about to get to work, a little bird stopped at the window. "I have a favor to ask. Could you give me some of the twigs you have there?" Seeing the little bird that was about to burst into tears, the cat decided to give it one twig a day. This is a beautiful and dramatic work that depicts these two who live in different environments yet interact closely, their daily activities, coexistence, and the cycle of life.



Written by
Hiroshi Tateno
Illustrated by
Mami Nakano
Format
27.8 x 21 cm, 32 pages
ISBN
978-4-418-22806-5
Publication Date
October 2022
Rights Sold
Chinese(simplified)
Chinese(traditional)
Korean



An old hut on a green cliff

The legendary debut work of Mami Nakano's, the artist of "Cat and bird."

One morning, a cat who lives in an old hut on a high cliff finds something that looks like a colorful, shiny stone. Strangely enough, the "stone" keeps getting bigger... An imaginative fantasy of light and darkness.

Written by
Mami Nakano
Illustrated by
Mami Nakano
Format
26.5 x 22.8cm,
24 pages
ISBN
978-4-418-23820-0
Publication Date
May 2023
Rights Sold
Chinese(simplified)
Korean



king's sweets

“King's sweets” - sweets of happiness. A cute picture book that looks like a candy box

Milly is a doll made of ceramic. It is about the size of a bean and is called a fève. “You can go, I wonder who you're going to make happy today.” said the pastry chef Blanc, and Milly went into a pie filled with almond cream. A work based on the traditional French confectionery, “Galette des Rois.”

Written by
Mutsumi Ishii
Illustrated by
Rei Kurahashi
Format
26.6 x 20.7cm, 32pages
ISBN
978-4-418-21822-6
Publication Date
December 2021
Rights Sold
Korean



Tree frog's hide-and-seek

Shogakukan Children's Publishing Culture Award-winning author, Hiroshi Tateno and biology painter Haruko Kawashima draw their first “talking frog.”

The three sweet tree frogs, Latta, Chimo, and Arnaud, love playing hide-and-seek. As they were playing as usual, Latta's body turned a strange color. What on earth happened? Shogakukan Children's Publishing Culture Award-winning author, Hiroshi Tateno and biological artist Haruko Kawashima draw their first “talking frog.” A growth story of lovely little ones.

Written by
Hiroshi Tateno
Illustrated by
Haruko Kawashima
Format
26.5 x 22.8cm, 24pages
ISBN
978-4-418-19808-5
Publication Date
May 2019
Rights Sold
Chinese(simplified)



Three tree frogs' adventure

The science picture book that depicts the ecology of living things with a delicate touch.

Latta, Chimo, and Arnaud, the frogs, decide to go exploring in the forest. The three of them are having fun in a world they have never seen before, but they encounter various creatures... What does “adventure” mean to these three frogs who keep running away and hiding?

Format
26.5 x 22.8cm, 32pages
ISBN
978-4-418-20815-9

Publication Date
April 2021
Rights Sold
Chinese(simplified)



Tree frog's birth
The final chapter of the popular series.
Beautifully depicting the “sparkle of life.”

This is a scientific fantasy that vividly depicts the story of three frogs' growth and encounters, from breeding to becoming tadpoles and frogs, using transparent watercolors. Delivers hope for the future and the strength to live to children through the way of life of small creatures and their precious life.

Format
26.5 x 22.8cm, 32pages
ISBN
978-4-418-23817-0

Publication Date
April 2023
Rights Sold
Chinese(simplified)



Cat lion

A new picture book series about “friendship” by Yoko Imoto, a popular picture book artist who is loved by generations.

“I have to help Yumi-chan!” A cheerful story about a kitten named Niam who musters up the courage to do his best like the lion he admires. The themes are “friendship,” “compassion,” and “relationship.”

Written by
Mari Umeda
Illustrated by
Yoko Imoto
Format
26.5 × 22.8cm, 24pages
ISBN
978-4-418-23800-2
Publication Date
February 2023



Kon and Mayumi-chan

A beautiful story set in a world of pure white snow, depicting the friendship and compassion between a fox cub and a girl.

A new picture book series by Yoko Imoto, a picture book author who is loved all over the world for her beautiful pasting techniques. It depicts the beautiful feelings we want to foster in young children, such as friendship and compassion.

Written by
Yoko Imoto
Illustrated by
Yoko Imoto
Format
26.5 × 22.8cm,
24pages
ISBN
978-4-418-22845-4
Publication Date
December 2022



Fox's bread and cat's bread

Shinta Cho's masterpiece! Watch for humorous facial expressions of the fox and cat as they compete with their bravado.

The masterpiece published in monthly picture book in 1973 has been made into a book after about 50 years! The fox and the cat each run a bakery. One day, each heard that there was a bakery that had better taste than its own. When they both eat the other's bread, they feel that the other one's bread tastes better than its own, and they start crying in shock.

Written by
Tadashi Ozawa
Illustrated by
Shinta Cho
Format
29.7 × 21 cm, 24pages
ISBN
978-4-418-21820-2
Publication Date
October 2021
Rights Sold
Korean

Profile : Shinta Cho

Manga artist, picture book author, illustrator, essayist. Born in Tokyo in 1927. He has received many awards, including the Kodansha Publishing Culture Award for “Spring is here, Owl Aunt” (Kodansha) and the Picture Book Nippon Award for “Cabbage-kun”. He is known as the “God of Nonsense”. His works include “Raccoondog's car” (Kaiseisha) and “Mimizu no Ossan” (Doshinsha).

Michio Mado & Seiichi Horiuchi

Children's Books



A baby elephant, Bana

Collaborative work of Michio Mado and Seiichi Horiuchi! A legendary work republished after 50 years.

Bana, a baby elephant who was separated from his mother after a tornado. He and an ant go on a journey to find their mother. The story is heart-warming as Bana overcomes difficulties one after another through his courage and the help of those around him. Michio Mado's writing expresses the love between parent and child with kind words, and Seiichi Horiuchi's depicts the dynamics of main character Bana.

Profile : Michio Mado

Born in Yamaguchi Prefecture in 1909. Poet, lyricist. He gained national popularity with nursery rhymes such as “Elephant”, and he also wrote numerous poems, winning the 1994 International Hans Christian Andersen Award for Writer.

Profile : Seiichi Horiuchi

Born in Tokyo in 1932. Designer, art director, picture book author. In addition to being a pioneer in the field of editorial design for magazine production. His picture books include “Grunpa Kindergarten”.

Written by
Michio Mado
Illustrated by
Seiichi Horiuchi
Format
29.7 × 21 cm, 24pages
ISBN
978-4-418-23827-9
Publication Date
April 2023



Written by
Yumiko Fukuzawa
Illustrated by
Yumiko Fukuzawa
Format
25.7 x 20.7cm,
32pages
ISBN
978-4-418-18817-8

Publication Date
May 2018
Rights Sold
Chinese(simplified)
Chinese(traditional)
Thai

The Doctor of hedgehog

A story that heals both the body and the mind, depicting the great kindness of a small Doctor of hedgehog

Dr. Hari Nezumi - the doctor of hedgehog - at the forest hospital has a variety of patients every day. The one is coming. So, what kind of patients are coming today? The warmth of the picture is also one of the charms.



ISBN
978-4-418-20818-0
Publication Date
February 2021

The Doctor of hedgehog and a little ghost

The second installment in the series. A heart-warming story that will make you love your friends and yourself.

As he walked through the forest, he met a "ghost" wearing a white cloth. "I'm a very shy person." Now, what is this ghost identity...?

Rights Sold
Chinese(simplified), Chinese(traditional), Thai

3rd series
Scheduled release date
in Jan. 2025



Written by
Kayo Mabe
Illustrated by
Midori Asano
Format
26.5 x 22.8cm, 24pages

ISBN
978-4-418-23846-0
Publication Date
October 2023

Tell me, Ms. Knitter

A heart-warming knitting story
A warm and stylish picture book by popular illustrator Midori Asano

Ms. knitter, the sheep is a knitter in the forest. One day, Mr. Bear comes along with a sweater that has grown too small to wear. Ms. knitter unravels the yarn and knits it again. This is a story about the joy of knitting that changes shape one after another, the kindness of caring for friends, and the feeling of valuing things. This is a story that connects to SDGs, where things are taken good care of for a long time.



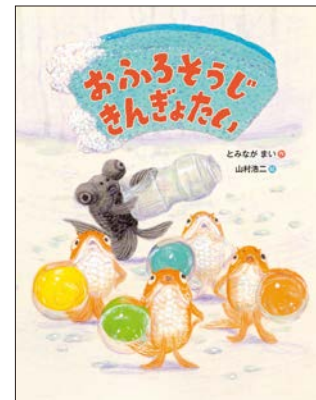
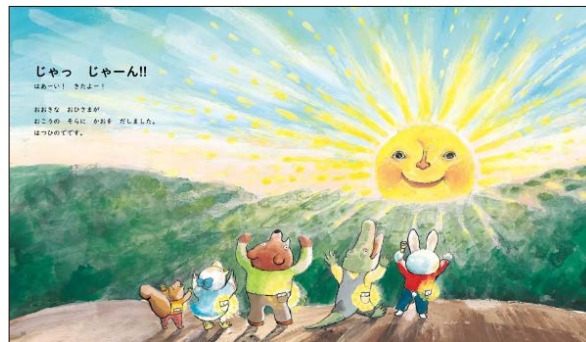
Written by
Eriko Inui
Illustrated by
Chisato Tashiro
Format
26.5 x 22.8cm, 24pages

ISBN
978-4-418-23821-7
Publication Date
October 2023

Shiny letters

A picture book full of heartwarming ale from the sun to support all children!

On New Year's Eve, the rabbits received shiny and mysterious letters. The next morning, when they went to the field as it was written in the letter, they saw that the shiny something appeared....



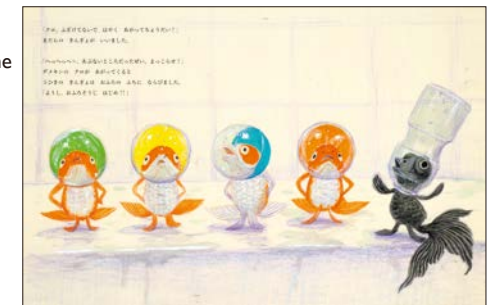
Written by
Mai Tomaga
Illustrated by
Koji Yamamura
Format
26 x 20cm, 32pages

ISBN
978-4-418-23810-1
Publication Date
June 2023

Goldfish's Bath cleaning

A fantastic picture book featuring five goldfish cleaning bath. A retro and entertaining world of goldfish drawn by world-famous animation artist Koji Yamamura.

Kimi-chan who was assigned to clean the bathroom at her grandmother's house. When she went to the bathroom, 5 goldfish appeared from the hot water tap! "Hehehe, we're doing a special trick. Don't try to copy it. Just watch." A delightful fantasy picture book that is mixed with the every day ordinary and the extraordinary.





ZEKKEI JAPAN 366 days of stunning Japanese sceneries the world must know

Japan's sleeping "treasures," vivid and spectacular views of the four seasons!

Beautiful images of each season; heavy snowy scenery, mysterious torii gates, clear streams, autumn leaves, and cherry blossoms, are carefully selected and presented by seasons and 47 prefectures.

A photo book that condenses "Japan's spectacular sceneries," including hidden spots that are not well known even in Japan. Additionally, as a special bonus for readers, it comes with a QR code for the special website.

Written by
ZEKKEI Japan
Format
21 x 14.8cm, 384pages
ISBN
978-4-418-22226-1
Publication Date
December 2022



Tokyo old folk house café

Introduces 40 old folk houses that were built over 50 years ago and the stories of their owners, along with soothing photos.

Guidebook to old folk house cafés that still retain their nostalgic appearances in the ever-changing city of Tokyo. Buildings of over 50 years old were originally private houses, soba noodle restaurants, storage, and inns. Introduces 40 stories of how the buildings have changed form and become loved as cafés.

Written by
Yoko Kawaguchi
Format
18.8 x 12.8cm, 144pages
ISBN
978-4-418-19209-0
Publication Date
December 2022
Rights Sold
Chinese(simplified), Chinese(traditional)



Kyoto old folk house café

Enjoy a blissful Kyoto experience at an old folk house café.

Introduces charming old folk house cafés in Kyoto. The building used to be a Kyoto townhouse, a tea house, a public bath, and an inn. From a 200-year-old thatched-roof

house to a 50-year-old Showa era residence, buildings have been reborn into cafés and now living in a new era. Introduces the stories of 43 houses presenting the past and present.

Written by
Yoko Kawaguchi
Format
18.8 x 12.8cm, 144pages
ISBN
978-4-418-20215-7
Publication Date
April 2022
Rights Sold
Chinese(simplified), Chinese(traditional)



Kanazawa old folk house café

The third release of the popular series "Old folk house café!" Stories of 39 old folk house cafés that hold memories of the ancient capital of Kanazawa.

Visit an old folk house café for the charm of Kanazawa - its

aesthetic sense and rich food culture that have continued since the days of the Kaga Domain. The house used to be a tea house, a Kanazawa townhouse, a hair salon, and a medical clinic.

Written by
Yoko Kawaguchi
Format
18.8 x 12.8cm, 144pages
ISBN
978-4-418-22211-7
Publication Date
July 2022
Rights Sold
Chinese(traditional)



Written by
Toyoharu Enokizono
Format
24.2 x 18.2cm, 424pages
ISBN
978-4-418-23306-9
Publication Date
June 2023

Ginza Mutsukari - All about vegetable dishes

Introducing 423 dishes using only vegetables!
Tips for cooking vegetables shown by the master of the famous Ginza restaurant "Mutsukari."

Introducing 423 dishes using only seasonal vegetables. From boiling, baking, and frying, to vegetable desserts, introduces full of tips for making delicious dishes at home. Toyoharu Enokizono, the master of the famous restaurant "Mutsukari" on Namiki Street in Ginza, will show you how to make vegetable dishes.



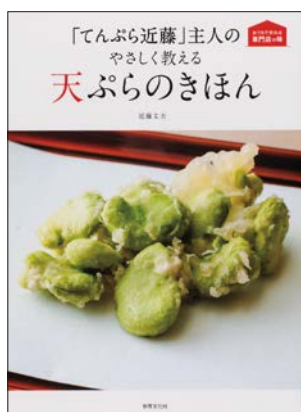
Written by
Yoshiharu Doi, Hikaru Doi
Format
18.8 x 12.8cm, 224pages
ISBN
978-4-418-21317-7

Publication Date
October 2021
Rights Sold
Chinese(traditional)

All about Miso

The first miso soup recipe book by Yoshiharu Doi, the proponent of "one soup and one dish!"

Five years since his proposal "one soup and one dish is enough." This book shows how to make truly delicious miso soup; creative miso soup apart from traditional dashi and Japanese cuisine, simple seasonal miso soup, and traditional ozoni.



Written by
Fumio Kondo
Format
25.7 x 18.8cm, 128pages
ISBN
978-4-418-17319-8
Publication Date
February 2024

Enlarged edition Easy frying recipe by the master of "Tempura Kondo"

Recipe book providing tips for frying tempura at home - super easy!

The master of the famous Ginza restaurant "Tempura Kondo" will show tips for easy way of frying tempura at home, which only requires an ordinary frying pan and frying oil 3cm high - ready to make exquisite tempura.

Photos of detailed step-by-step processes make it easy and intuitive to understand.



Written by
Hiromitsu Nozaki
Format
25.7 x 18.8cm, 128pages
ISBN
978-4-418-16307-6
Publication Date
March 2016

Rights Sold
Chinese(simplified)
Chinese(traditional)
Korean

"Waketokuyama" Hiromitsu Nozaki's reason why it's delicious. Japanese food basics, complete recipes

Head chef Nozaki of "Waketokuyama" shows how to make delicious Japanese food at home.

Chef Nozaki of "Waketokuyama," a popular Japanese chef, will show you how to make delicious Japanese food at home with cooking techniques on Japanese cuisine.

Easy to understand for both beginners and experienced, full process photos are intuitive to understand like seeing a video !



New edition
Finest selection of sake handbook
Guidebook on the popular sake today that all adults must know

It is a handy notebook size, making it perfect for carrying around. Introduces you to the best bottle from around 150 recommended breweries from all over Japan.

ISBN : 978-4-418-21305-4 Rights Sold : Chinese(simplified)
Chinese(traditional)



Written by
Jun Shishido
Format
25.7 x 18.2cm, 240pages
ISBN
978-4-418-23414-1
Publication Date
March 2023

New enlarged edition Florists' picture dictionary of flowers

Introducing over 800 types of flowers, leaves, branches, and fruits. Easy to understand the basic flower materials used by florists!

A book that covers the standard plants handled by flower shops. Introducing 287 items and over 800 types of flowers, leaves, branches, and fruits. Conveniently search by color, availability period, and name. You can quickly find the flowers you want to know about.



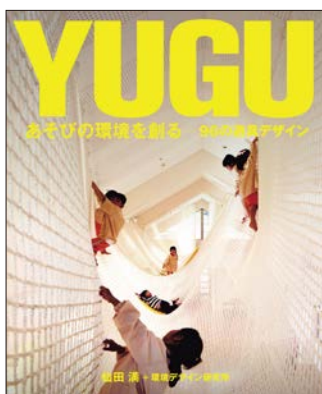
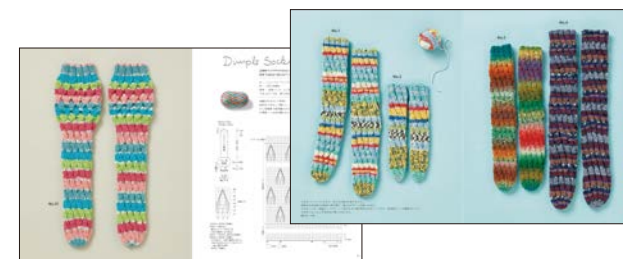
Written by
Bernd Kestler
Format
23.5 x 19cm, 80pages
ISBN
978-4-418-15426-5
Publication Date
October 2015

Rights Sold
Korean,
German

Bernd Kestler spiral socks

Easy to knit and anyone can wear. Socks with a history of 100 years. Easy to knit without a knitting pattern!

This is the first book by Mr. Kestler, a German male knitting artist who is on the rise in popularity. Introducing how to knit spiral socks that fit surprisingly well, 36 variations, and knit accessories. There is a series of "knit hats" and "mittens."

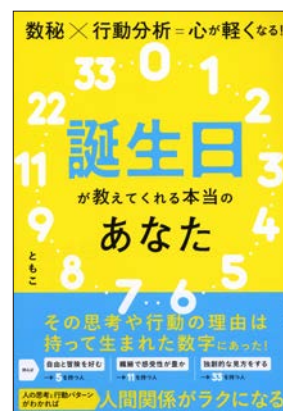


Written by
Mitsuru Senda
Format
25.7 x 21cm, 200pages
ISBN
978-4-418-23707-4
Publication Date
August 2023

YUGU Playful Landscape

Equipping facilities with playgrounds to nurture all children, anywhere, anytime.

Architect Mitsuru Senda has been working on children's play environments. This is a compilation of the playgrounds he has designed, introducing 96 examples of his work of playgrounds established in libraries, concert venues, sports facilities, etc.



Written by
Tomoko
Format
21 x 14.8cm, 192pages
ISBN
978-4-418-22210-0
Publication Date
March 2022

Numerology x behavioral analysis = lighter your mind! Your birthday reveals the real you

Build better relationships by leaning about yourself and others through numerology and behavioral analysis!

Just by unraveling the three numbers derived from your date of birth, you can discover your talents, essence, and the themes you should spend your life exploring! Unveiling for the first time a unique method created from the aspects of psychological and behavioral analysis!





Written by
Satomi Fujiwara (supervisor)
Format
29.7 x 21cm, 80pages
ISBN
978-4-418-23715-9

Publication Date
October 2023

Sensory toys - Handmade toys that children with developmental disability can enjoy to the fullest

Children love toys that they can play intuitively, such as toys with a pleasant texture, or toys that extend and contract when pulled. It is especially important for children with developmental disability to have toys that they can immerse themselves with.

Sensory toys that stimulate the five senses stabilize emotions. Great for developing sense of hands and fingers and learning daily actions.

Easy to make with easily available materials!

This book introduces many toys designed with special characteristics, such as sparkling, spinning, and expanding and contracting when pulled!

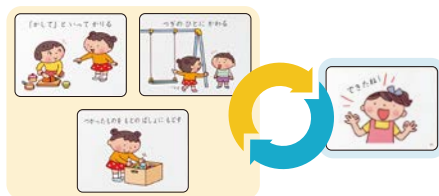


Meal / Toilet

Written by
Akira Sato (supervisor)
Format
60 picture cards, 2 posters

PriPri Developmental Support Picture Card Picture card set for children with developmental disability or undiagnosed developmental issues.

For children with developmental disabilities, some children have difficulty listening and understanding languages. These picture cards visually convey behaviors to children and encourage them to become more independent in their daily lives. Understanding things by visual input helps children do more things and gain more confidence and a sense of accomplishment. It also has the benefit of promoting language development. Children show these cards with verbal expressions to convey their actions and their feelings.



On the back of cards are pictures of "well done." When the child performs the behavior written in the front side, turn it over and show it to him/her and praise him/her.

It is also possible to create support tools by combining multiple sheets.



Changing clothes



Cleanliness and tidying up



Feelings



Communication



Rules/Promises



Group life



Play tools